
IX. AVON FOUNDATION BREAST CARE FUND WEBSITE

A. Website Resources

The Avon Foundation Breast Care Fund (AFBCF) website www.avonbreastcare.org highlights resources and information to agencies providing services regarding breast health. The site provides information on the history of the Avon Foundation Breast Care Fund project, funding resources, updates for AFBCF grantees, inspiring and educational stories from survivors. In addition, information about how to get involved, answers to frequently asked questions, and links to find Avon pink ribbon and other products that support breast cancer are also included.

The website has mixed access meaning that some areas of the website are open and available to the public to view, while other parts are password protected and strictly for AFBCF grantees only. To use this site, you must have a recognized username and password which is assigned to your agency by the AFBCF Coordinating Center.

B. Grantees Only Access

The Grantees Only area of the website is designed as resource for AFBCF grantees. Our hope is that you will find it useful in accessing important information, such as monthly webinar information and materials, and in retrieving electronic copies of documents, forms and templates – including this Guide, Progress Report Forms, and Client Intake Forms (in all available languages).

Directions for Accessing the Grantees Only section of the AFBCF website:

1. Open your Internet browser (e.g. Internet Explorer or any other Internet browser) and type www.avonbreastcare.org in the Address field.
2. Click on “**Grantees Only**” on the menu bar at the top.
3. Click on “**Click here to enter the Grantees only area**”.
4. Enter username (avonbreastcare) and password (avonbreastcare), then click the “**Log in**” button.

If you are unable to log in using the assigned username and password, please contact the Coordinating Center at admin@avonbreastcare.org for more information.

How to download AFBCF forms from the website:

You must be logged in to the Grantees Only area to download these items (username: avonbreastcare; password: avonbreastcare). Once you have entered, scroll to see the following highlighted headings: Resources, Monthly Webinars and Teleconference Calls, Documents and Forms. You will be able to download all available languages of the CIF, the Monthly CIF Checklist, AFBCF and Avon Breast Cancer Crusade logos, this entire Program Implementation Guide, the Guide to Better Breast Health, and more.

Monthly Webinars and Teleconference Calls

By selecting Monthly Webinars and Teleconference Calls you can obtain information on upcoming scheduled teleconferences or webinars. Registration, call-in phone numbers and slides presentations when available will be posted. You may also view information and materials from previous teleconferences. For more information about these programs, please *Section IV, Technical Assistance* (page 43) of this Guide.

C. Grantee Spotlight

The Grantee Spotlight feature of our website was developed in 2007 in order to highlight the great work being done by the AFBCF grantees. Here AFBCF grantees can share some of their innovative work and/or moving testimonials of their clients. The Grantee Spotlight is a month-long web posting that allows grantees to describe their success stories, such as original outreach strategies, educational programs and special events. The common thread among the stories is how the work and outreach of this program is educating communities and facilitating access to services to medically underserved population.

The stories are written by the grantee agencies and submitted to the AFBCF Coordinating Center. If your agency is interested in being featured in the Spotlight, please contact your assigned Project Officer or email the Coordinating Center at admin@avonbreastcare.org. You should provide relevant pictures, if at all possible, to accompany your submission. Your AFBCF Project Officer will review your submission with you, and may request additional information or edits if needed. All submissions must be approved by the AFBCF Project Director prior to posting on our website.

You must provide a signed release called a **Public Relations Consent for Publicity Form** for the use of the story and any pictures that are submitted. This form is provided with this Guide, and is available for download from the AFBCF website, or may be obtained by emailing admin@avonbreastcare.org.